Guidelines for Requesting Support

Redstone Federal Credit Union’s commitment to serving the community is what sets it apart from other financial institutions. Investing in the local communities is a great way to give back to those who have helped support the Credit Union since 1951.

Redstone Federal Credit Union is one of the largest sponsors of civic, educational and charitable nonprofit organizations in the Tennessee Valley. Each year, the Credit Union offers financial or other support to more than 150 organizations and schools.

A Community Involvement Committee (CIC) has been established to review requests for financial and other support from community organizations. The committee meets weekly and uses the following criteria and guidelines to make its decisions.

Some considerations used in evaluating requests may include:

- Is the organization a Redstone Service Group?
- Has Redstone supported the organization or event in the past?
- What are the levels of recognition provided to sponsor the organization?
- How will our support benefit our members and the community?
- Is the organization or event inside of Redstone’s geographic service areas?

Support is considered for many types of requests including,

- Local non-profit events/fundraisers (sponsorships, booths, advertising, door prizes, etc.)
- Equitable support of school athletic programs (generally program ads or field signs)
- Support other school programs when support is for general program (not designated for and individual or for travel) with sponsor recognition provided.
- Local Chambers of Commerce activities and economic development

As an institution that believes in supporting the community and its many programs, Redstone Federal Credit Union receives numerous sponsorship and donation requests. Although all requests are significant to those submitting the request, as a financial cooperative representing a diverse membership or more than 360,000, there are types of requests that outside of the approval guidelines.

Under approval guidelines, the following are not supported:
• Political, controversial or religious in nature (exceptions may be made for religious organizations when group is a Service Group of Redstone, and funds will not be used for a religious purpose such as mission work)
• Athletic programs offered by for-profit organizations (examples include footballs, t-shirts, ticket advertisements, etc.)
• Individual competitions (including beauty pageants, scholar bowls, etc.)
• Funding for individual, group or sports team travel
• Straight donations
• Yearbook advertising
• Map advertising
• Events to raise funds for scholarships (Redstone Federal Credit Union reserves funds for its own generous scholarship program)
• For-profit organizations
• Mass solicitations

Giving back to the community gives us a pleasant feeling of connectedness and the satisfaction of making our community a better place to live. We would like to thank you again for thinking of Redstone Federal Credit Union and we wish you much success.
Instructions for Applying for Financial Support

1. All requests must be submitted in writing for review by the Community Involvement Committee, to Thom Tingle by email, fax or standard mail.

   **Email:** communityinvolvement@redfcu.org
   **Fax:** 256-722-8343 (Please include “Attention: Thom Tingle”)  
   **Mailing address:**  
   Attn: Thom Tingle  
   Redstone Federal Credit Union  
   220 Wynn Dr.  
   Huntsville, AL 35893-0001

2. Please include all relevant information about the organization and/or event for which you are requesting support, including fliers, brochures, etc. Please make sure that the following information is also included in your request:
   a. Contact’s name  
   b. Contact’s email address  
   c. Contact’s phone number

3. Please allow at least one full week for a response. Each request will be reviewed by the Community Involvement Committee, and each requestor will be notified about the committee’s decision as soon as possible following a decision.

4. If your request for support is approved, you will be required to submit a signed W9 form and an invoice in order to receive payment. Please send these to Thom Tingle, by email or fax.

Please contact Thom Tingle with additional questions, by email or by phone at 256-722-3729.